

Pioneering in
food pack
designs

The logo is set against a solid orange background. The word 'Pioneering' is in a white, sans-serif font with a slight shadow. The word 'in' is smaller and positioned to the right of 'Pioneering'. The word 'food' is in a larger, white, sans-serif font with a shadow, and each letter contains a different food item: 'f' has a green bell pepper, 'o' has a red bell pepper, 'o' has a head of garlic, and 'd' has a yellow bell pepper. The word 'pack' is in a larger, white, sans-serif font with a shadow, and each letter contains a different food item: 'p' has a yellow bell pepper, 'a' has a red chili pepper, 'c' has a head of broccoli, and 'k' has a red chili pepper. The word 'designs' is in a smaller, white, sans-serif font with a shadow, positioned below 'pack'.

www.etoolsmedia.com



Since Inception in 2000, Edesign has a track record of offering design solutions in food industry. We specialize in both media & digital space.

Serving specially to food industry since a decade we provide the most appropriate solution for food packaging whilst also updating them with the latest mandatory laws applicable on the pack. The edesign team constitutes of professionals that includes visualizers, content writer, designers & client servicing executives who strive to deliver the best products and solutions.

Creative services & product delivered - Packaging Designs which start right from brand name suggestions with Logo Design, Food Styling, High-End Photography, Content Writing/Recipes & other advertising services like AD Layouts, Product Catalogues, Brochures, Banners, Hoardings, Indoor/Outdoor Publicity and Audio/Video Commercials.

"Unleashing creative energy"



1 Discussion on Product & Brand Name Suggestions



Visualisation



a Logo Development

Desktop publisher
Mode of Packing
Package Sizing

Mandatory Laws
as applicable



4 Photography & Food Styling



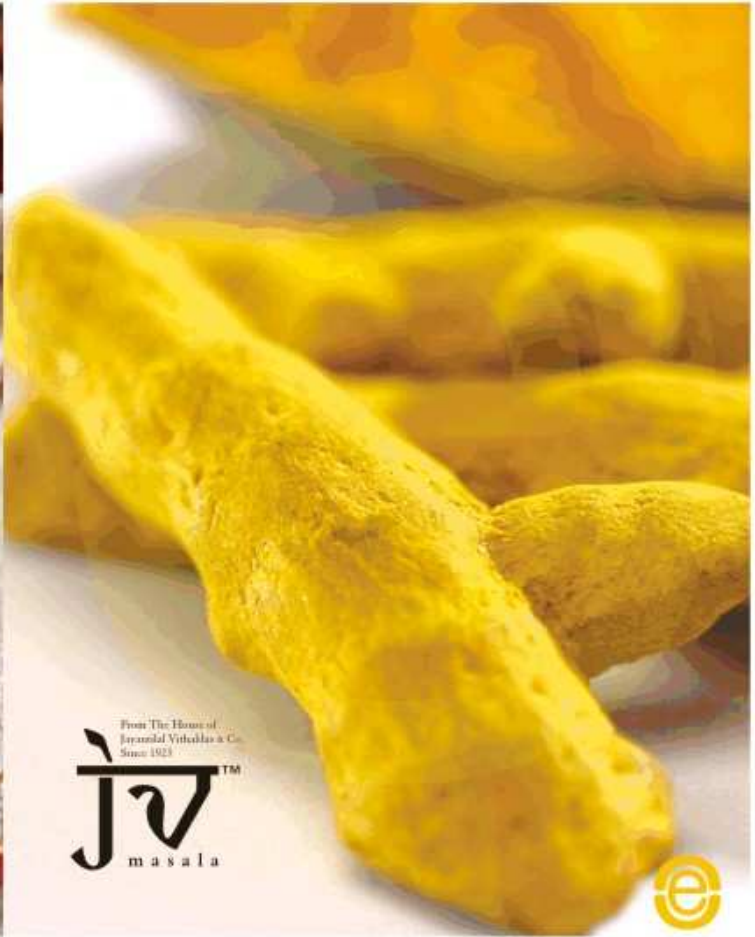
5 Content Writing



7 Barcode Integration & scanning



8 Check list before Final output on CD





COOKING METHOD
 Choose one of the following methods, according to your usual practice of cooking. For best results wash and soak the rice for 20-30 minutes. For cooking add 1.5 C cups water to the quantity of rice.

CLASSIC
 The texture of water and rice should be added in heavy sauce pan, and then cooked for 10 minutes. Spread on the flat surface of the heat for 5 minutes and serve for 5 minutes.

MICROWAVE
 Soak the rice in water with a little salt and oil at the temperature specified for your microwave. Using a 400 watt microwave cook at high for 5 minutes.

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HOUSE OF SPICES
 100% Whole Grain Flour
 100% Whole Grain Flour
 100% Whole Grain Flour
 100% Whole Grain Flour



Basmati Rice

Best Fragrant Basmati Rice From the foothill of Himalayas




Basmati Rice

Ingredients :
Basmati Rice

Nutrition Facts	
Serving Size - 1 Cup (150g)	
Amount Per Serving	
% Daily Value	Calories from Fat 0
Total Fat	0g
Total Carbohydrate	35g
Total Protein	7g
Cholesterol	0mg
Sodium	0mg
Total Fat	0g
Total Carbohydrate	35g
Total Protein	7g
Cholesterol	0mg
Sodium	0mg
Total Fat	0g
Total Carbohydrate	35g
Total Protein	7g
Cholesterol	0mg
Sodium	0mg



LAYOUTING

- PACK SIZING
- PROPORTIONATE ALLOCATION OF SPACE FOR IMAGE, LOGO & GRAPHICS ELEMENTS
- OTHER MANDATORY CONTENT

PRESENTING OPTIONS

MAKING IT EASY FOR CUSTOMER TO VISUALISE THE FINAL OUTPUT





Eprints a venture of Edesign, prints & supplies packing material as to make it a one stop solution for customer convenience. Ideal Packaging solutions particularly for food products after studying its similar product in the current market we guide our customers by updating them with the latest mandatory laws applicable on the pack & also check with the required thickness/layers depending on the product its nature & weight of the pack. We maintain its aesthetic values without changing the colors & image quality as developed & provided in the artwork.

Product supplied by eprints – Tags, Labels, Stickers, Barcode Stickers, Hi-Security Stickers, Booklet Stickers, Tafeta(Cloth Labels), Boxes, Cartons, Banners(flex/vinyl/backlite), Posters, Standys, POP material, exhibition stall setups & other customized merchandises.

We also have in-house Compact Disc printing & publishing unit.

"Comprehensive Printing Solutions"

NATURE
GIVES THE BEST
PACKAGING
WE JUST ENHANCE IT...



**Creative & Packaging Solution For
Printed Boxes & Cartons.**



boxes & cartons



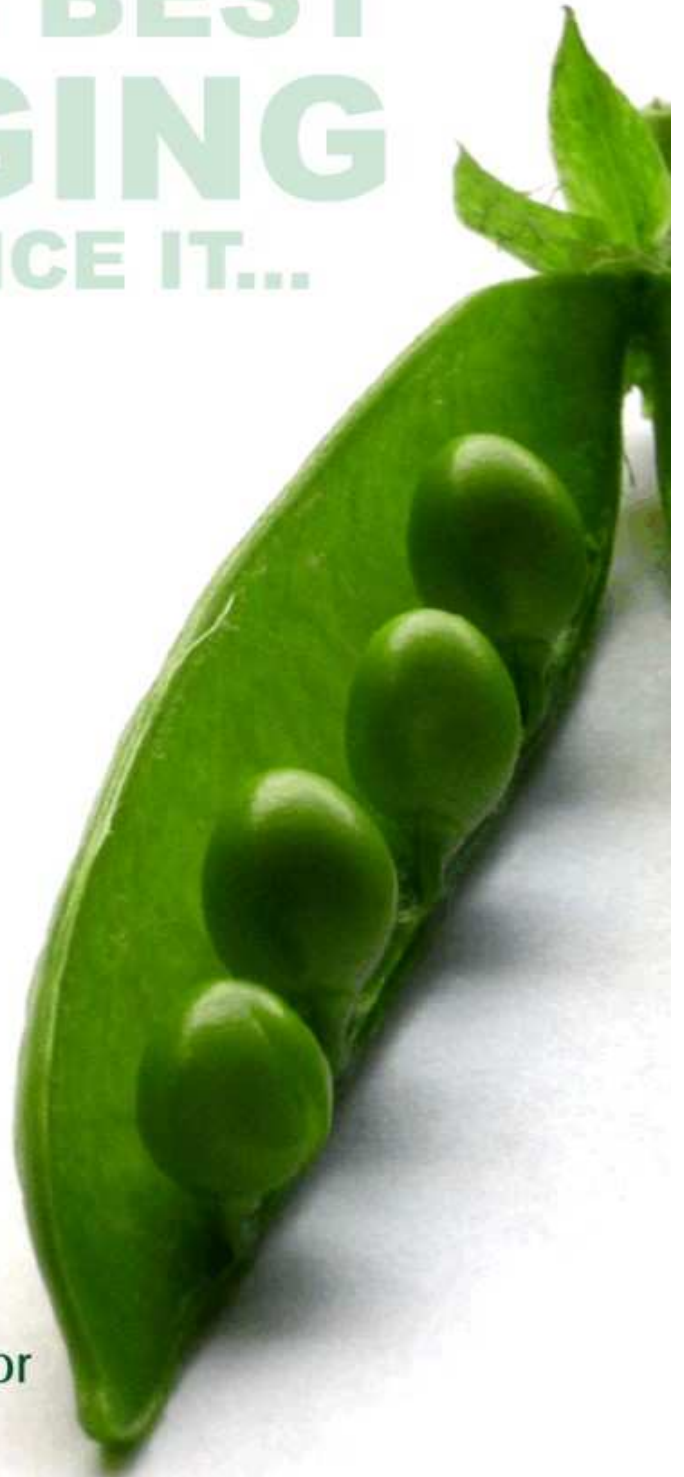
Vertical



Horizontal



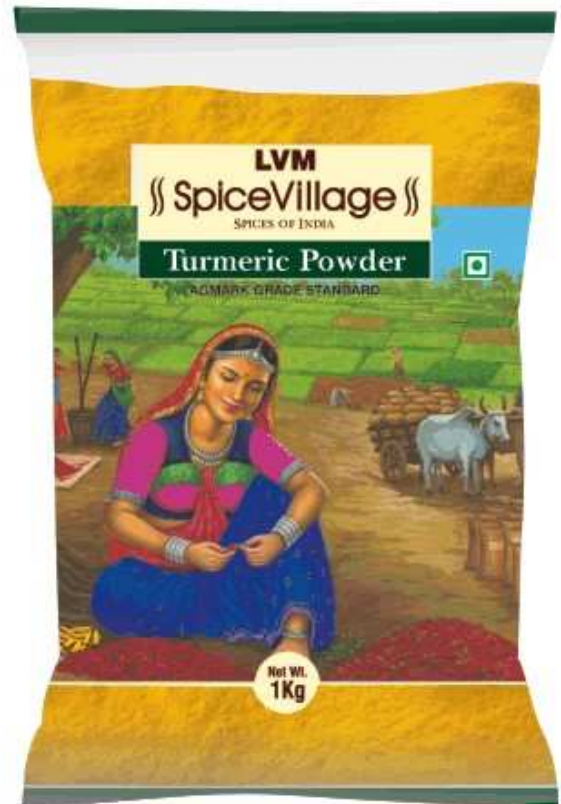
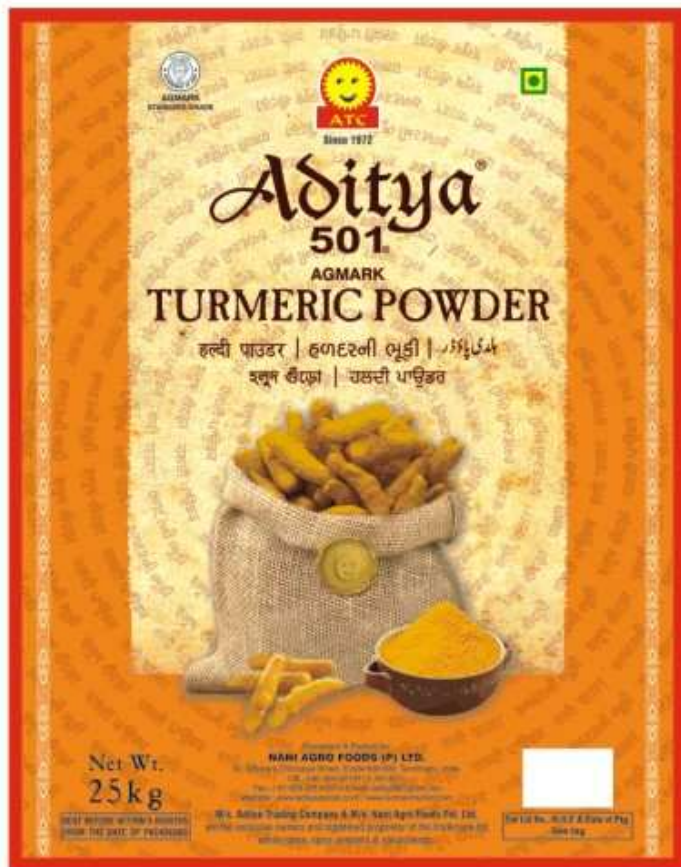
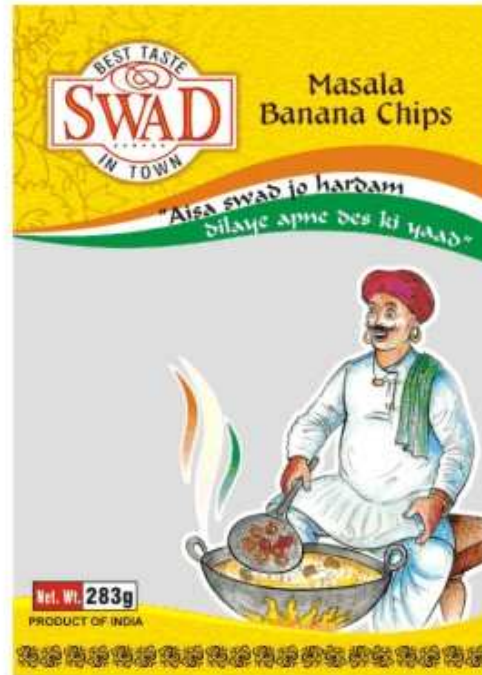
NATURE GIVES THE BEST PACKAGING WE JUST ENHANCE IT...



Creative & Packaging Solution For
Flexible Pouches.

SKETCHING & PAINTING

CUSTOMISED



TRANSLATION & TYPESETTING

IN NATIONAL & INTERNATIONAL LANGUAGES

stickers & labels



merchandise

Ready to Use Compact Booth Kit & Exhibition Stall Setup

Leaflets/Flyers



Cups & Mugs

Shirts/T-Shirt & Caps



Posters



Danglers



Outdoor Media / Flex Prints



Calendars



AD Layouts & Publishing



Stationeries



Fabricated Display Unit



and much more...



etools
media co.

DOMAIN NAME
REGISTRATION
SERVER SPACE
WEB DEVELOPMENT
& WEB HOSTING



our recipe

media

Waa! ... there is this thing about media. It has no frontiers, no marshals and no well-defined badlands. And yet, media is much more than a setting for a cowboy movie. It's gold rush country, with potential that cannot even be imagined! Our Media services certainly weren't born in a saloon or on a cattle drive, yet they give you the advantage of packing a big gun.

Just take a **look, sah!**



**MULTIMEDIA
PRESENTATIONS
& AUDIO / VIDEO
COMMERCIALS**



clientele

